



**GTE Communications
Corporation**

6665 N. MacArthur Blvd.
P.O. Box 152239
Irving, TX 75015-2239

June 22, 1999

Mr. Arnold Sand
Director of Marketing
Sports Marketing & Entertainment, Inc.
11640 San Vincente Boulevard, Suite 204
Los Angeles, CA 90049

Dear Mr. Sand:


The entire support staff of GTE Communications Corporation would like to express their thanks to Jeff Conley for speaking to our group on June 10, 1999. Jeff seemed undeterred that he would be the only man in a whole room full of women! Among some of the comments received were:

- I would have liked to have heard more from him.
- Interesting to listen to, great material.
- Jeff was sensational, powerfully motivating and energizing.
- Dynamic speaker!
- Jeff was fantastic – he hit home with some of his points.
- Refreshing and funny.
- Jeff was uplifting and inspiring.
- Jeff was outstanding!

From a personal point of view, I found him entertaining and stimulating. In preparing for this conference, we were looking for someone who would “touch the heart.” We certainly found that someone in Jeff.

Please convey our thanks to him for attending our conference. Everyone in attendance would recommend him highly.

Best regards,


Janice Southworth
Assistant to the President
GTE Communications Corporation