

PAUL E. ROOTS

Vice President,
Dealer Development

September 26, 1997

Jeff Conley
The Jeff Conley Corporation
2115 Hampton
Carrollton, TX 75006

Dear Jeff,

I just wanted to thank you for the great job you did wrapping up our recent sales conference. Your message on change was presented with just the right mix of serious content and humor.

As an indication of how pleased we are, I have asked Don Schauer to book you as the closing speaker to our dealer principals at our annual business conference in February, and as the opening speaker for our sales and manufacturing conference in March.

Again thanks for a wonderful presentation, I look forward to seeing you in Palm Desert, CA and Reno, NV.

Sincerely,

Paul Roots